

Media Information

June 2025



www.contact-centres.com

'dedicated to the UK contact centre industry'

contact-centres.com

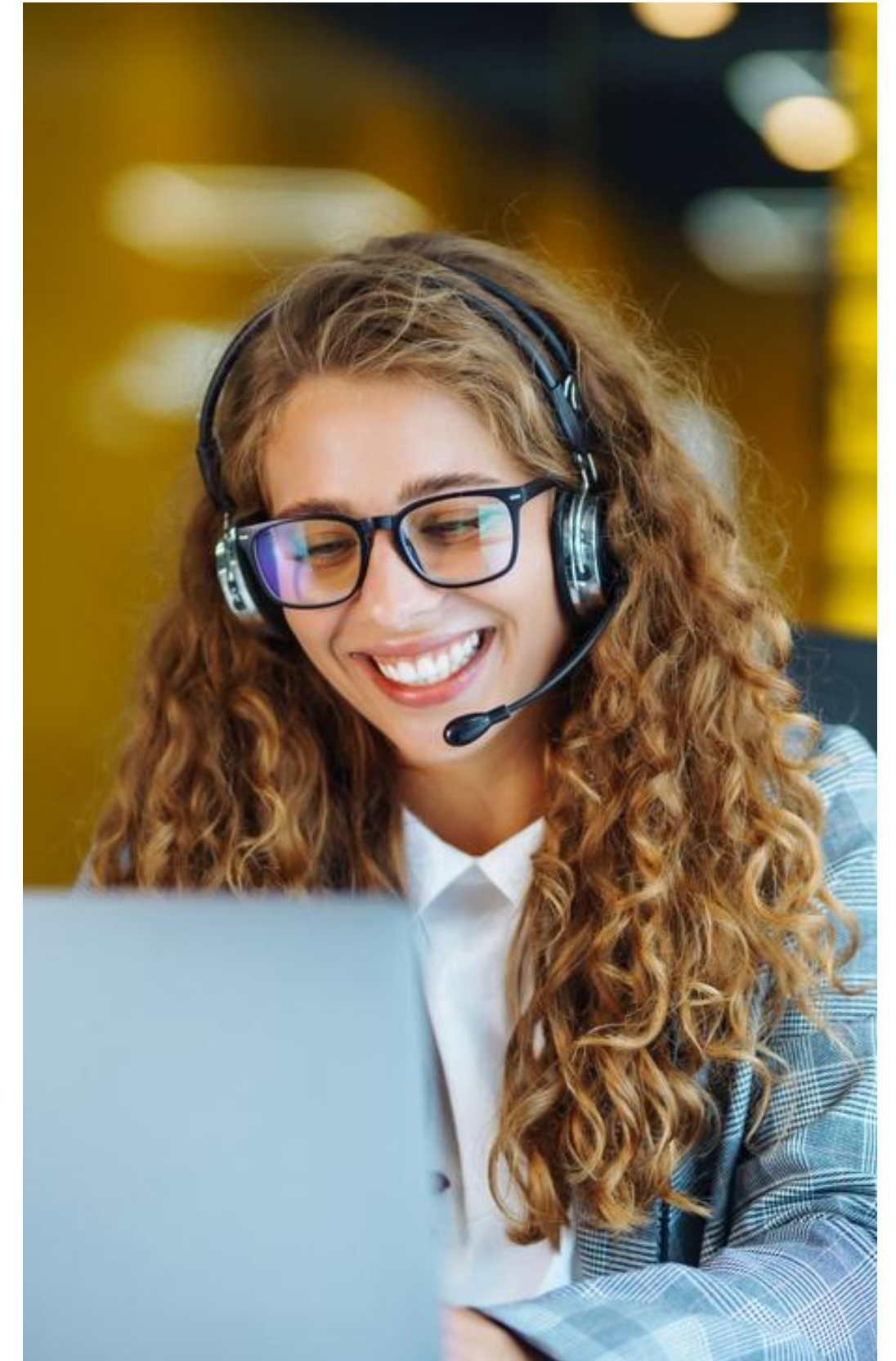
contact-centres.com is based just outside of the University City of Cambridge and was launched in September 1999 to publish contact-centres; originally in printed format we subsequently went 'digital' in May 2003 both with the strap line 'everything contact centres'.

Experience of publishing both online and in print format confirmed that the fastest way to get up to date news and information to our subscribers was to concentrate solely on the website – which we did.

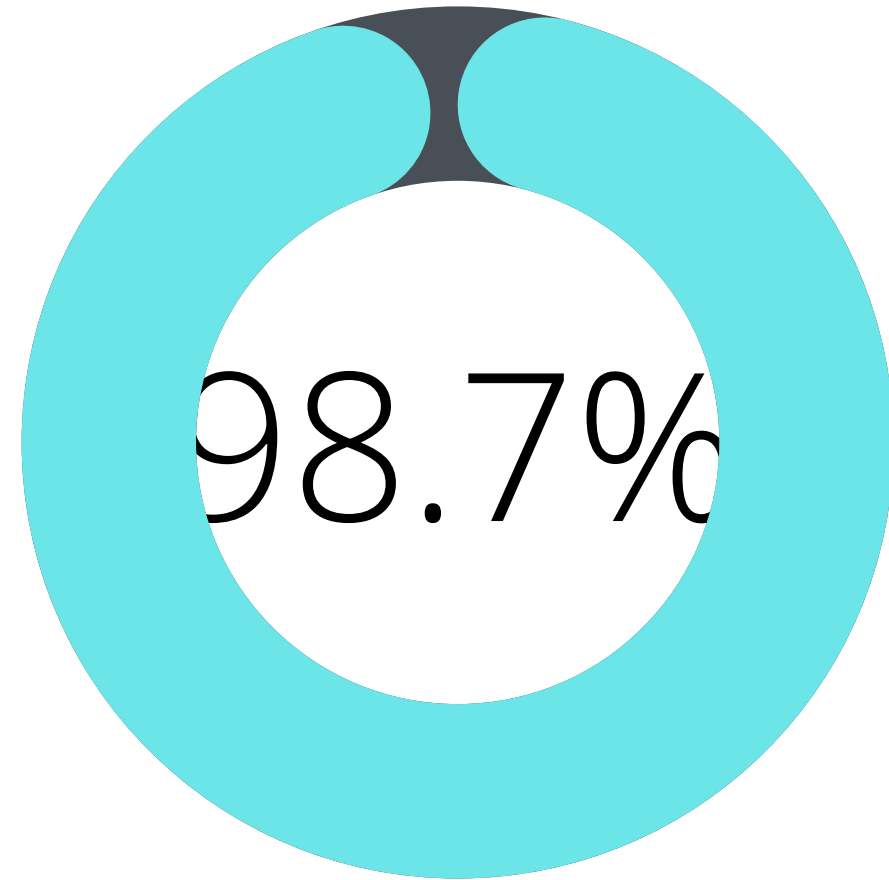
We think that we are unique in what we do for the UK contact centre industry.

We ONLY publish news and information about what is happening or available in the UK and aimed at our target of contact centre professionals – Our 'Target' subscriber is responsible for a 100+ seat contact centre, very knowledgeable, extremely busy and passionate about their industry.

We look forward to being of assistance to you and, perhaps more important, the contact centre industry which we are proud to serve.



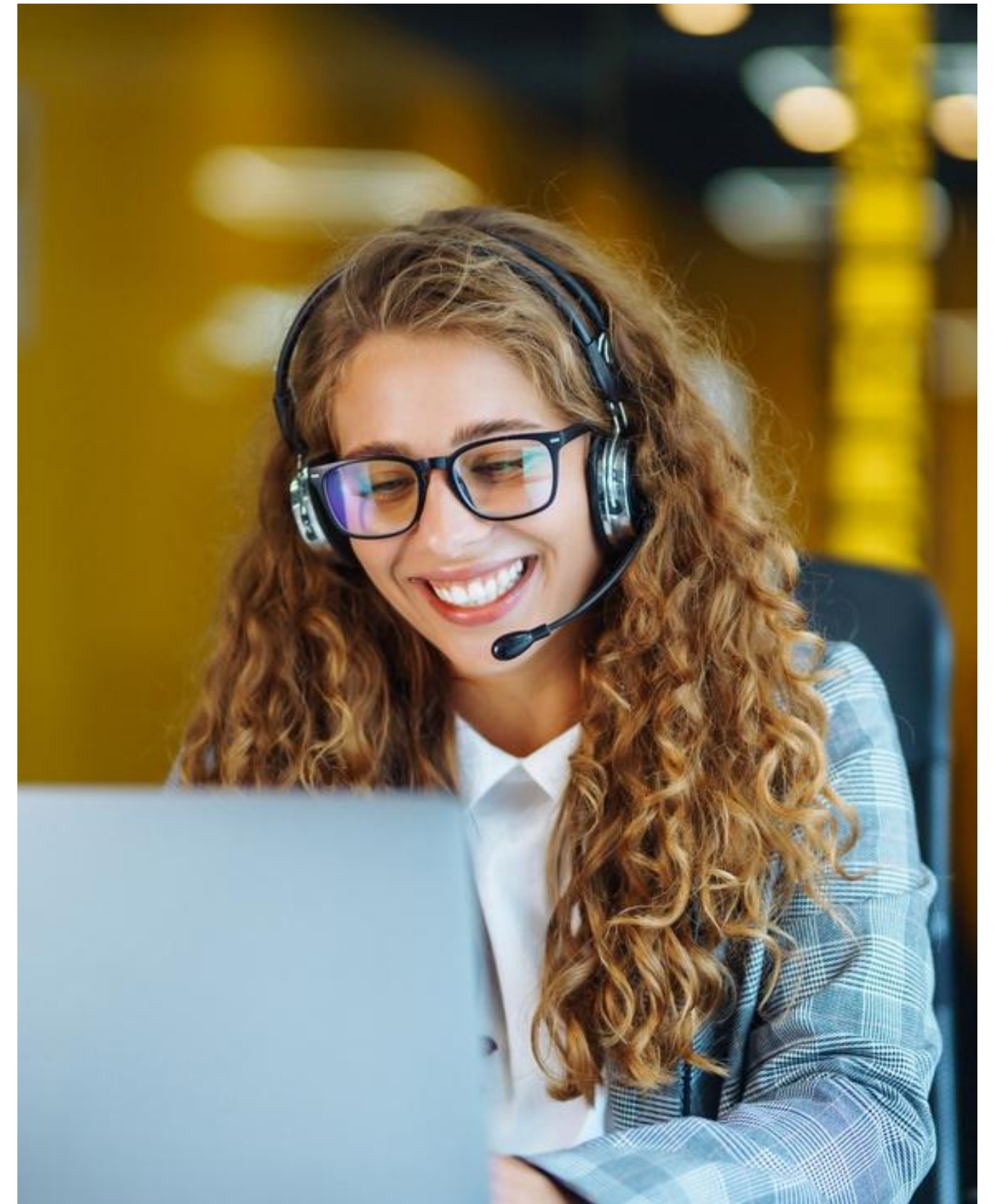
Website Statistics (How we're doing)



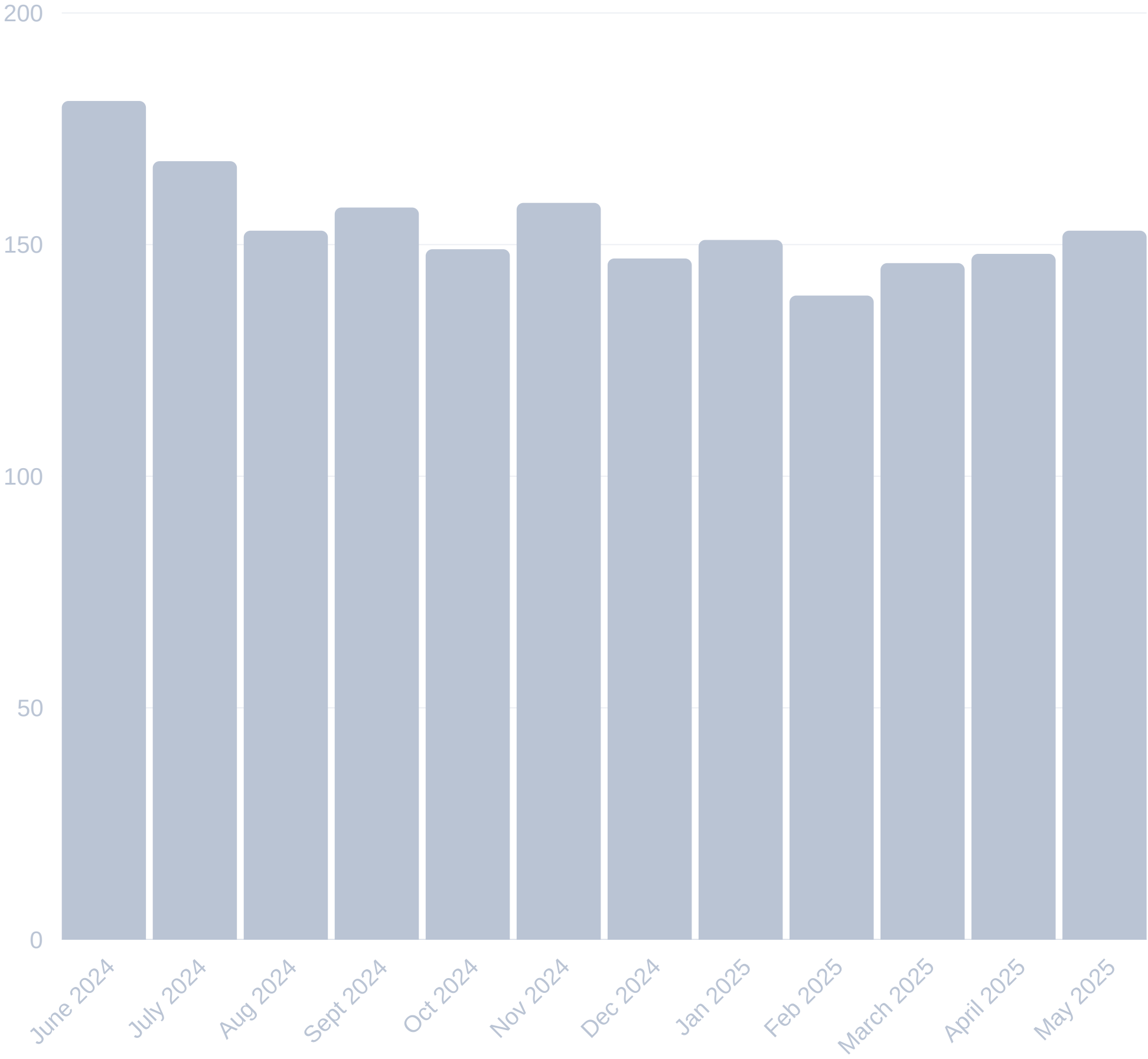
98.7% of all traffic to contact-centres.com is generated from the United Kingdom.

As we concentrate on publishing editorial content aimed at the UK contact centre industry we promote contact-centres.com on search engines such as Google as 'UK Only'.

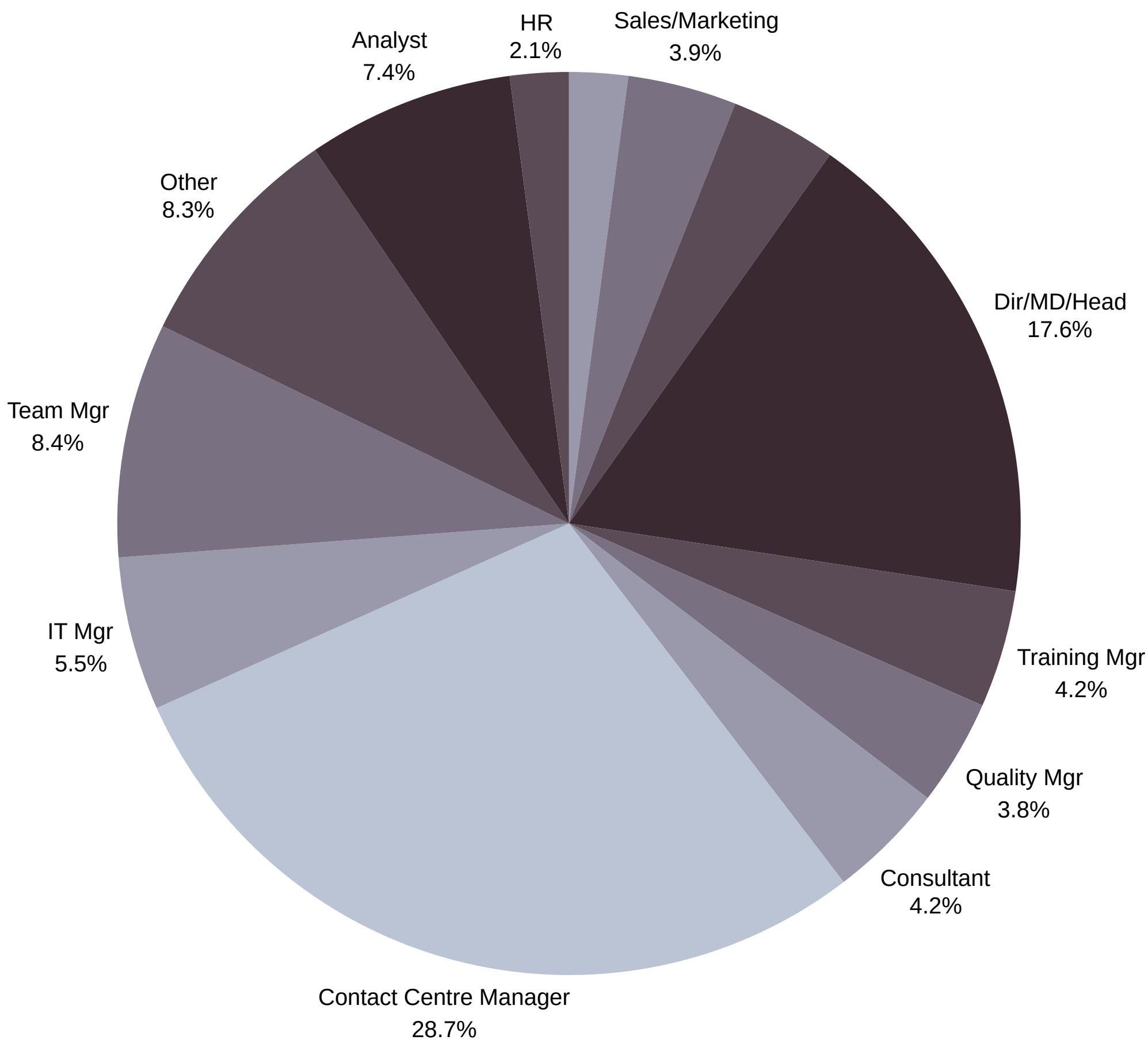
Whilst it would be easy for us to promote the website to a Worldwide audience, and subsequently increase the numbers of visitors, we chose not to do so as, for example, a sales enquiry be generated by an overseas contact centre would it really be of use for that company?



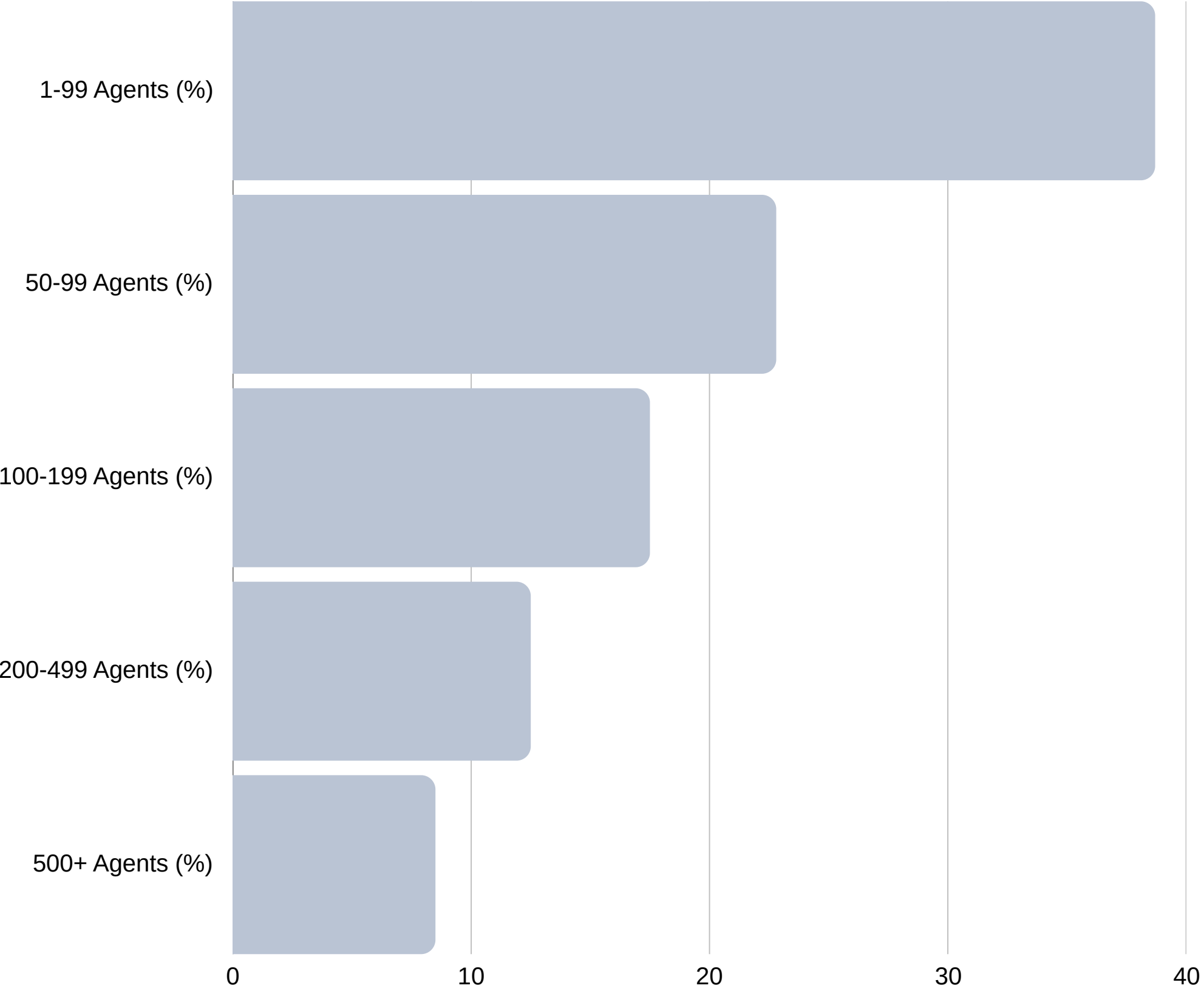
Website Statistics - Visitors (0,000s)



Subscriber Database - 10,347 at 30th May 2025



Size of Contact Centre



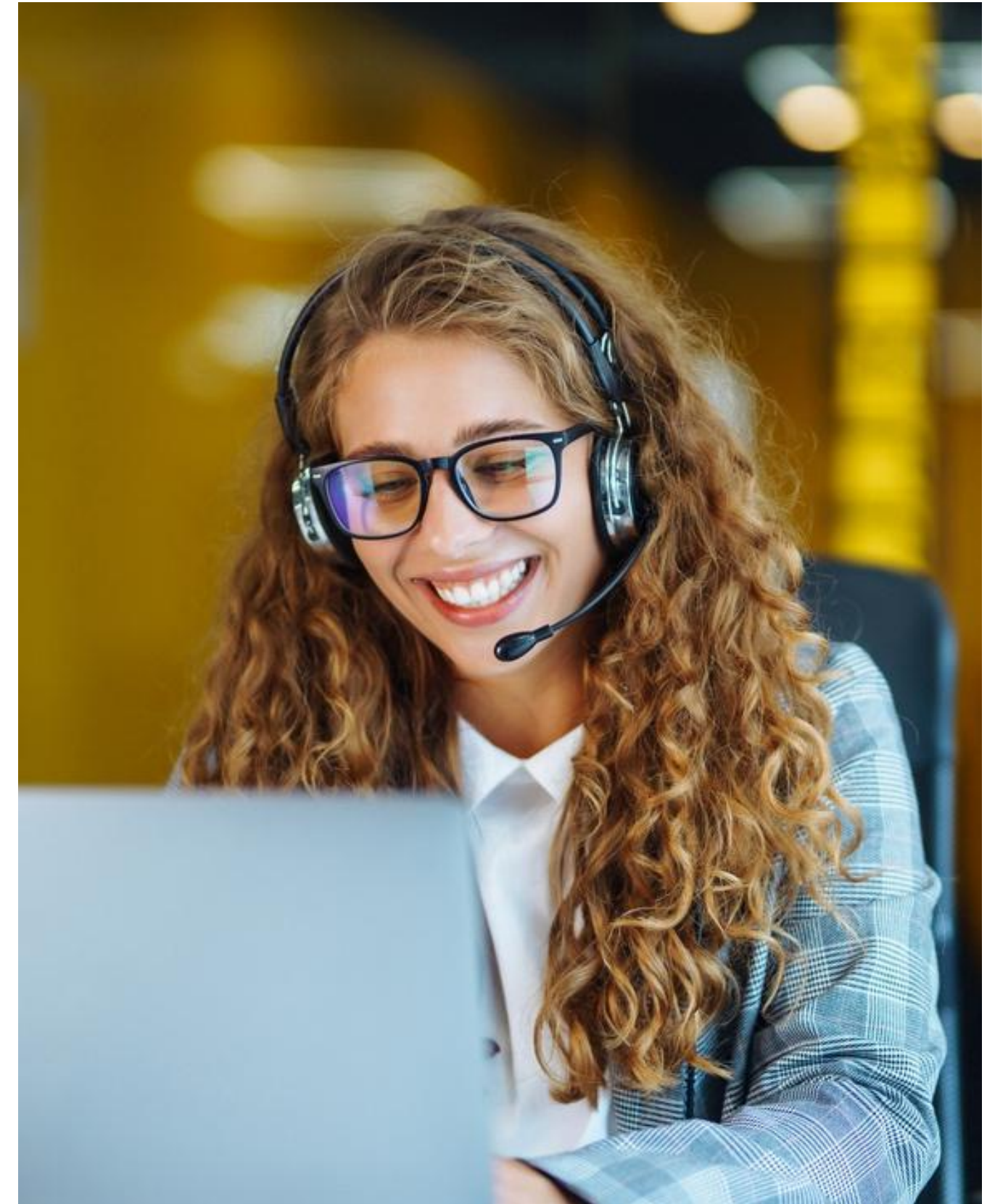
Supplier Directory

It's worth noting that 1 in 4 visitors to [contact-centres.com](https://www.contact-centres.com) search the Supplier Directory for new products, services or suppliers making it one of the most popular sections of the website.

The benefits of inclusion within the Supplier Directory include,

- Priority listing within the supplier directory to ensure that your company is one of the first promoted when the visitor, for example conducts a search on your company's products or services.
- A comprehensive listing of your company's contact details within the directory entry(s) AND on all submitted and published editorial.
- The publishing of all submitted editorial – Guaranteed with full contact details, if required, to include links to your company website together with, LinkedIn, Twitter, Facebook and Google+.

There are levels of Supplier Directory, Bronze, Silver and Gold which can be found overleaf.



Media: Silver Package

The benefits of the Silver package include ALL of the elements within the Bronze package but with the addition of, or the cherry on the cake, the following media,

- A 550px x 330px Advertising Banner to appear in the right hand column, in rotation ,of all pages with NO limit to the amount of times that you can change the banner.
- A 1092px x 135px Advertising Banner to appear beneath any of your published company editorial with NO limit to the amount of times that you can change the banner.
- One bespoke eShot sent every quarter to the 10,000+ UK subscribers of contact-centres.com

Costings

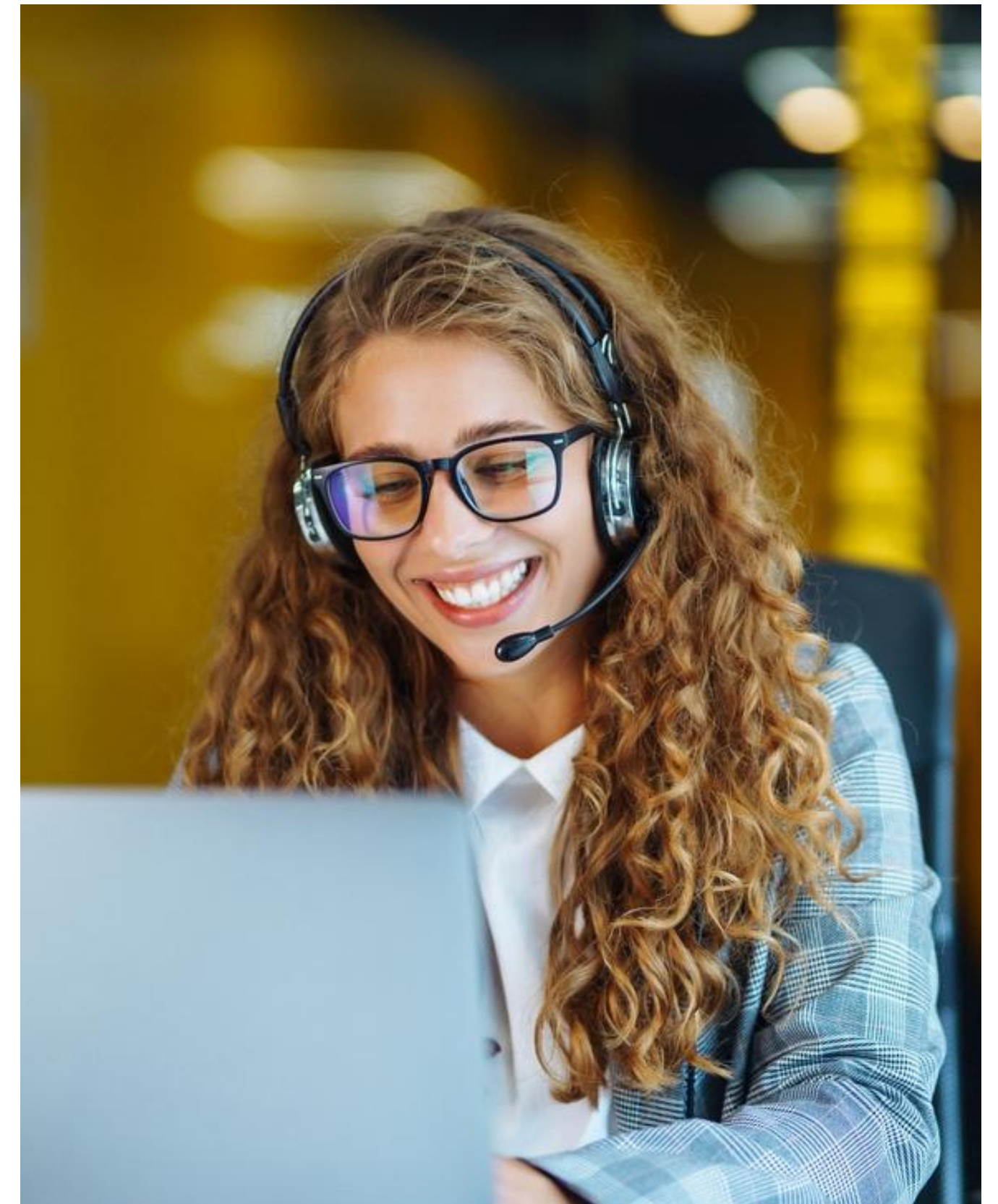
The silver Supplier Directory Package is competitively costed at

Bronze Package @ £849*

Silver Package Upgrade @ £3,749*

Total Silver Package @ £4,598*

* Per annum + VAT at time of invoice and is effective from 1st January 2025



Media: Gold Package

The benefits of the Gold package include all of the elements of the Silver package but with the addition of, as we call it, a cherry on the top.

- A 550px x 330px Advertising Banner to appear in the right hand column of all pages with the last 2 editorial pieces underneath.
- A 728px X 90px Advertising Banner to appear at the top of all pages as well, as beneath any of your published company editorial with NO limit to the the amount of times that you can change the banner
- One bespoke eShot sent every month to the 12,000+ UK subscribers of contact-centres.com
- Priority listings within the Supplier Directory
- Newsletter Sponsorship every month.

Costings:

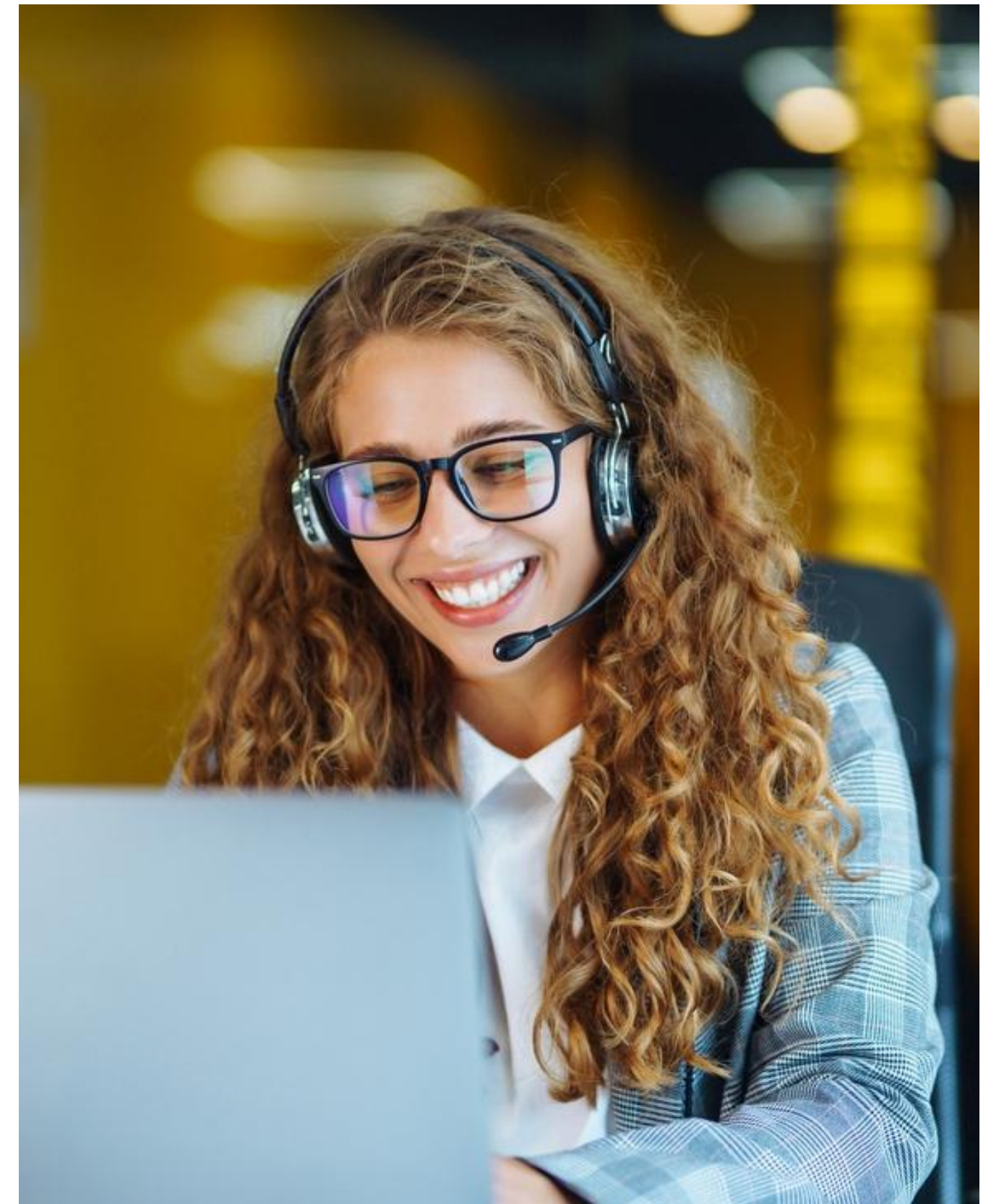
The Gold Supplier Directory Package is competitively costed at

Bronze Package @ £849*

Gold Package Upgrade @ £4,799*

Total Gold Package @ £5,648*

* Per annum + VAT at time of invoice and is effective from 1st January 2025



Media: Bespoke eShots

Our database has been compiled since the launch of the website back in 1999 and as at 31st December 2024 we have over 10,000 subscribers all of whom are in contact centre management and 10,000 of whom are UK based.

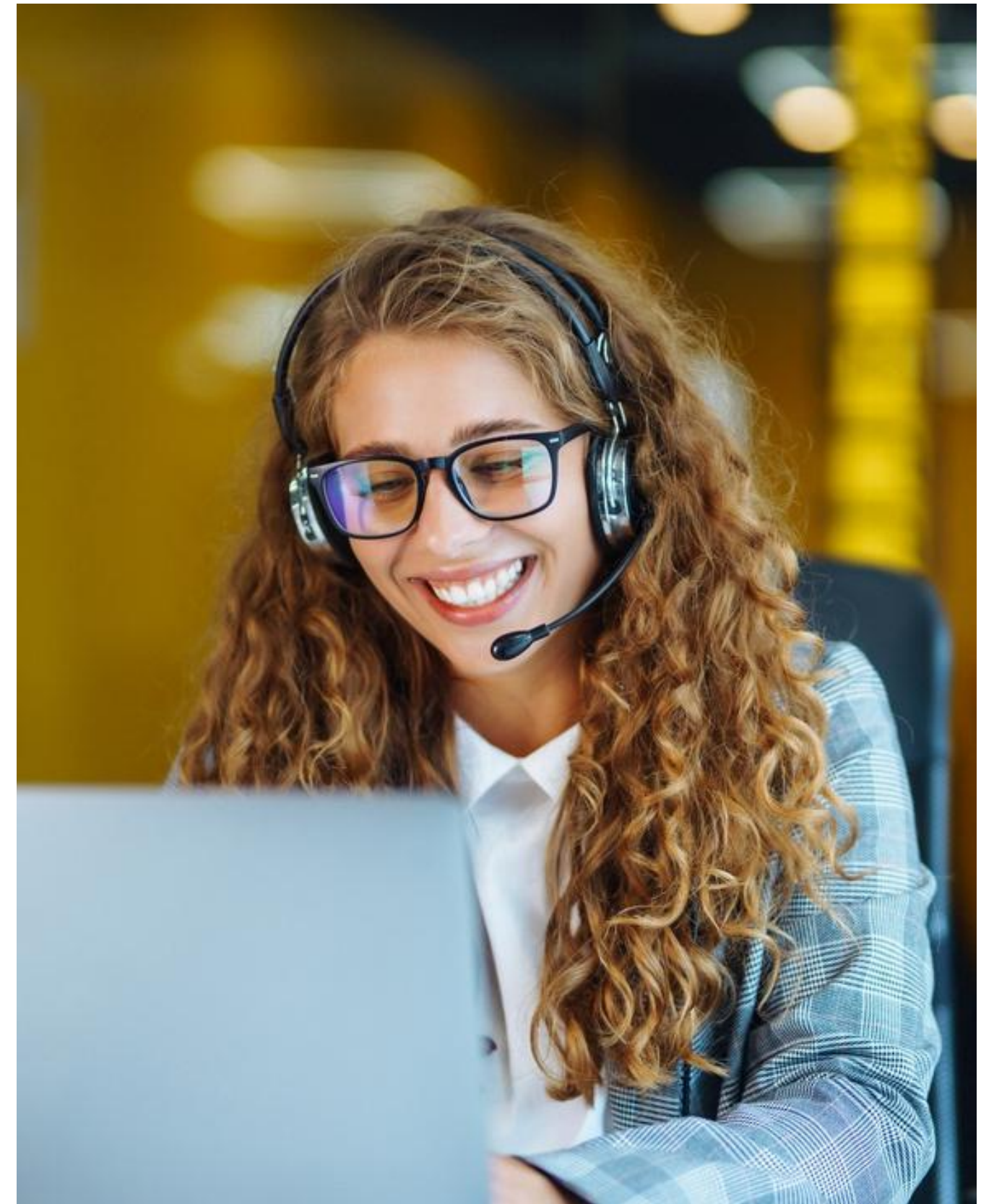
The first e-Shot is normally despatched Tuesday* and subsequently re-sent Thursday* to subscribers who, for example, haven't actioned the first eshot such as opening.

Experience has proved that the first eShot, although read and remembered, is not necessarily actioned upon – the second eShot is remembered, as they received it before, and actioned.

We strictly limit the number of e-Shots sent out per week to ONE – the exception being our weekly newsletter sent out every Friday thus ensuring maximum impact and lead generation.

The e-Shots are competitively costed at £899* per e-Shot (sent out twice, Tuesday & Thursday).

* VAT at time of invoice and is effective 1st January 2025



Contact **contact-centres.com**

Probably the quickest or easiest way to contact us is by way of email.

Sales – info@contact-centres.com

Editorial – editorial@contact-centres.com

Subscriptions – subse@contact-centres.com

Accounts – accounts@conact-centres.com

We look forward to hearing from you.

The contact-centres.com Team

